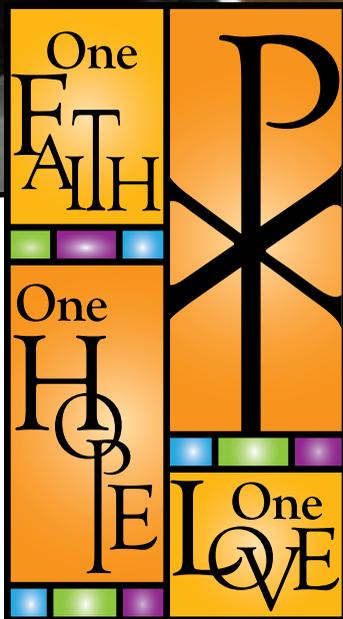




Catholic Community Foundation
for the Archdiocese of Cincinnati

Introduction



The Archdiocese of Cincinnati, rich in history and expansive in geography, is a microcosm of the Catholic Church in the United States – and of the nation itself. In our 19 counties you find cities and towns; suburbs and rural areas; farms and factories; affluence and poverty. In some reaches of the archdiocese the Catholic population density is heavy; in others, sparse. The Church is a venerable presence and a continuing influence for 480,000 Catholics and their neighbors through churches and chapels, schools, hospitals, nursing homes, and retreat centers. It has been that way from the beginning.

In the deep traditions of our faith, much of what we've done as Catholics has remained unchanged from 1821 when the diocese was formed by Pope Pius VII. We still work hard to be the face of Christ for the increasing number of those in need – our charities and social agencies are significant providers of social services. We still value a foundation of knowledge of our faith and spiritual development. In 2013 we educated more than 44,000 students in our elementary and high schools; more than 24,000 through our parish religious education programs; approximately 200 adults preparing to be priests, permanent deacons, and lay pastoral ministers; and countless others through adult faith formation programs. Together, as an archdiocese, we welcomed more than 6,100 new Catholics through Baptism; nourished the faith of nearly 6,400 First Communicants and almost 6,200 newly confirmed; joined more than 1,800 couples in the Sacrament of Marriage; and asked our heavenly Father to receive the souls of more than 3,800 faithful Catholics. We share a past deeply inspired by our beliefs and faith traditions, fortified by the Gospel message to spread Christ's love. Today, we are called to devote ourselves more fully to the mission of our Church. Not since Archbishop Karl Alter's 1955 capital campaign have we been asked to respond so substantially to the needs of our diocese. On the threshold of our Bicentennial in 2021, the Archdiocese of Cincinnati is committed, more than ever, to meeting the needs of our people and our community.



Our archdiocese is in the midst of advancing our promising opportunities and addressing our pressing needs. At this moment in our history, sustaining and growing our diocesan ministries requires attention to several key priorities. We must foster strong parish communities, the driving force of our call to be Christ's presence in the world. We must ensure the continued availability and strength of our Catholic schools. We cannot forsake our brothers and sisters in need. We must continue to welcome and foster the rising numbers of priestly vocations God is sending us, while we provide for our retired priests in gratitude for their lives of dedicated service.

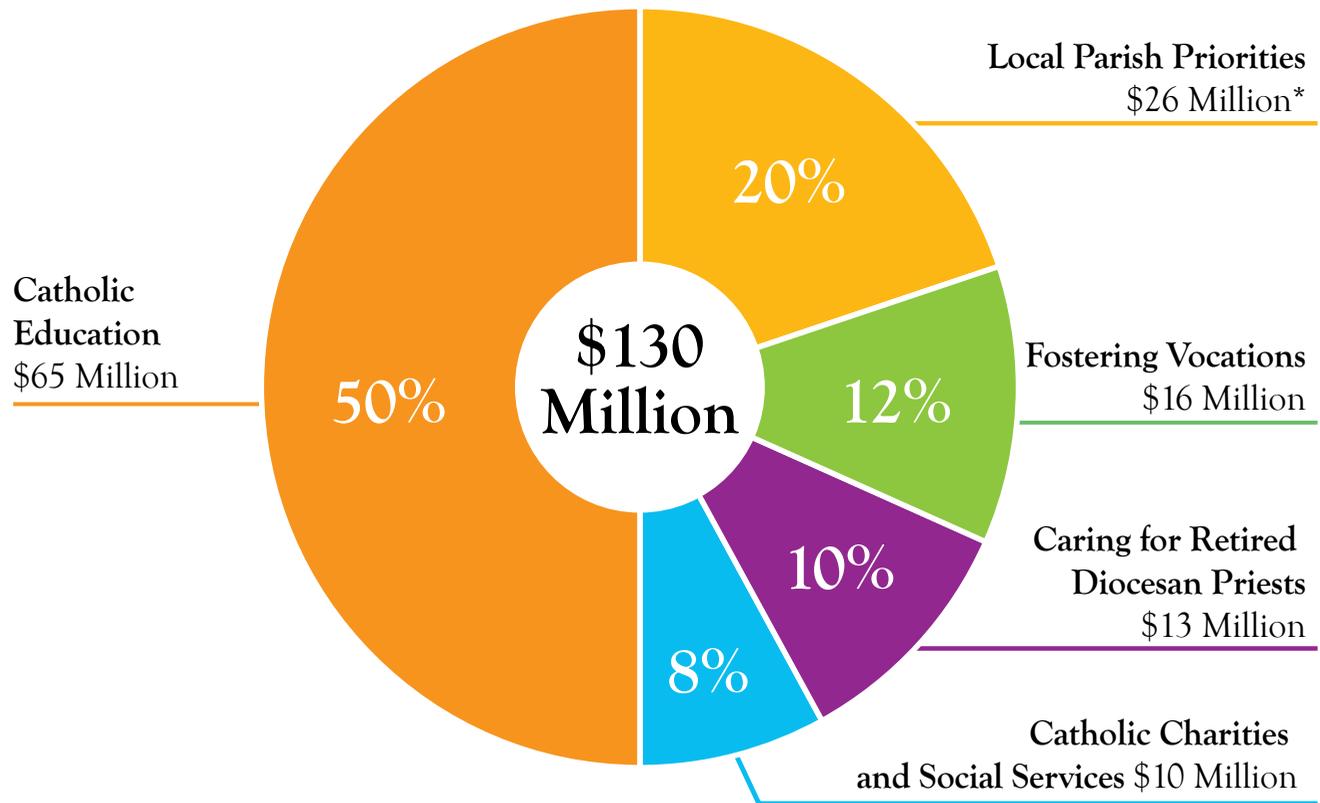
Based upon the positive results of a professional planning and feasibility study conducted in 2013, our archdiocese is moving forward with a comprehensive campaign, **One Faith, One Hope, One Love**. This campaign will transform our communities of faith; strengthen the Catholic presence in our communities; and give our parishes, schools, and other ministries a solid foundation upon which they can prepare for the future. We are united in this commitment with our shepherd, Archbishop Dennis Schnurr, our Auxiliary Bishop

Joe Binzer, our diocesan and religious priests, religious sisters and brothers, permanent deacons, lay ministers, and volunteers. **One Faith, One Hope, One Love** provides a historic opportunity for all of us to work together to realize our vision for a vibrant Catholic Church in our archdiocese.



The Archdiocese of Cincinnati is 19 counties.

Campaign Goals



We Are Investing in Five Priorities to Carry Out the Work of The Church:

- **Catholic school programming and tuition assistance** to ensure a high quality education that is accessible, available, and affordable for all families.
- **Local parish priorities** to fortify, renew, and expand parish life, the center of our faith.
- **Support of vocations** through the education and faith formation of our seminarians, clergy, and lay faith leaders.
- Honoring the commitment to **care for our retired diocesan priests**.
- **Catholic charities and social services** to expand our ministry of serving the needy and vulnerable throughout our archdiocese.

*\$26 Million represents a 20% parish share of a \$130 Million campaign goal.

Campaign Administration information: The Catholic Community Foundation for the Archdiocese of Cincinnati, a separate 501(c)(3) organization, has been formed to oversee the funds and their distribution. The funds raised through this campaign will be used only for the ministries of this campaign illustrated above. The cost of conducting the campaign represents approximately 7% of the total goal, and will be funded from the diocesan portion of the dollars raised.

Our Archdiocese Includes:

- 480,000 Catholics
- 160,000 registered households
- Over 200 parishes
- 275 diocesan priests
- 237 religious order priests
- 201 permanent deacons
- 1,001 religious sisters and brothers

Catholic Education: Schools and Parishes



Tuition Assistance for Catholic School Families:
\$50 Million

Educational Programming:
\$15 Million

Our Schools

- We serve more than 44,000 students in 113 Catholic schools.
- Over 98% of Catholic high school graduates in the archdiocese go to college.
- The Class of 2013 attained over \$250 million in college scholarships.
- Our schools score consistently high on the ACRE-IFG test, an assessment of Catholic religious knowledge.
- The Class of 2013 dedicated more than 130,000 hours of service to the community.

The Archdiocese of Cincinnati is the sixth largest Catholic school system in the country. Our elementary schools and high schools are living embodiments of the Catholic values we hold dear. The people of this archdiocese highly value Catholic education, and we are currently serving more than 44,000 students in 113 schools. Our students receive instruction formed by faith and morality, with a strong emphasis on character development and service to the community. Our test scores show that our students consistently outperform national and state averages and our graduates matriculate to top colleges and universities. Additionally, our alumni serve in leadership positions – in the Church, in their professions, and in their communities – throughout the world. Rooted in the Gospel message of Jesus Christ, we are dedicated to the faith formation, academic excellence, and individual growth of our students.

“Catholic schools are vital to our evangelizing ministry and the future of our Church.”
– Archbishop Dennis Schnurr

We have always demonstrated a commitment to Catholic schools. Most schools operate with parish tuition assistance funds and regional efforts such as the Catholic Inner-city Schools Education Fund (CISE) and the Seeds of Growth Fund. These programs have had great successes and assist many of our families. EdChoice, the Jon Peterson Scholarship, and other publicly funded programs have also helped many to afford a Catholic education.

In spite of this support, the demand for additional funding remains acute. Primarily due to demographic shifts and economic challenges, Catholic school enrollment has been declining nationwide, and the effects have been felt in our archdiocese as well. Unfortunately, 23 of our schools have closed or been consolidated over the last 13 years.

In response to these challenges, a comprehensive study of archdiocesan schools culminated in the 2012 release of *Lighting the Way*, a plan detailing dozens of initiatives directed toward sustaining high quality, thriving, and authentically Catholic schools. *Lighting the Way* has an ambitious goal of assuring a Catholic school education that is accessible, available, and affordable for any family who wishes their children to attend.





One Faith, One Hope, One Love allows us to address these objectives with endowments and immediate funds that provide for:

- A tuition fund for needs-based assistance, used in concert with available tuition assistance and a proportionate and reasonable family sacrifice.
- Professional training, faith formation, and leadership development for teachers and administrators, including catechists in parish religious education programs throughout our archdiocese.
- The campaign will fund an in-depth look at religious education programs in parishes.
- Programs that foster quality and vitality in our schools, such as innovative marketing efforts, Latino outreach, and new methods of data collection and accountability.

“My husband and I are Catholic parents who want our children to have something we did not – the benefits of a Catholic education. We are middle class and do not qualify for EdChoice from the state. While we appreciate our parish tuition assistance, it is a struggle to meet our tuition bills. We’ve been blessed with two full-time jobs and shared understanding that many sacrifices are needed to keep our children in Catholic schools. The opportunity to apply for needs-based tuition assistance would be another blessing for us.”

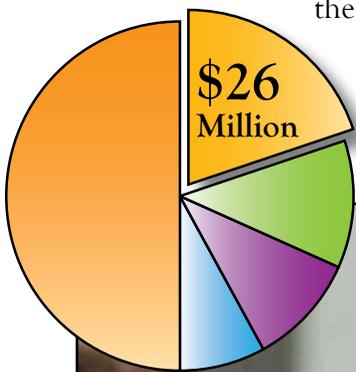
– Deanna, a Catholic school parent

Local Parish Priorities



Our Catholic Church is universal, but it is in our own parish that each of us experiences our faith most directly and intimately. Through parish ministries, we praise God together, enjoy fellowship, form our children in the faith, and provide for those in need. We recognize the importance of parish life, and through **One Faith, One Hope, One Love** seek to strengthen each parish so that it may better serve the needs of its people.

Each parish, no matter how well maintained and established, has needs. These may include capital repairs or renovations, program or ministry development, or other unique needs. The archdiocese is committed to the stability and vitality of our parishes; therefore, 20% of the funds pledged and received in a parish up to the parish goal will be returned directly to fund parish needs. The use of funds will be decided locally. In addition, each parish that exceeds its campaign goal will receive 60% of the overage contributed by its parishioners.



Fostering Vocations

“The Archdiocese of Cincinnati is greatly blessed to have its own house of ministerial education and formation, which is not true for every diocese. But The Athenaeum of Ohio/Mount St. Mary’s Seminary of the West is not ours alone. Since 1829, this institution has made a major contribution to the broader Church in the United States by educating priests from many dioceses, fifty-eight of whom became bishops. With the continued support of our benefactors, the Athenaeum is poised to continue doing a fine job of educating and forming both clergy and lay ecclesial ministers for the 21st Century.”

– Archbishop Dennis Schnurr

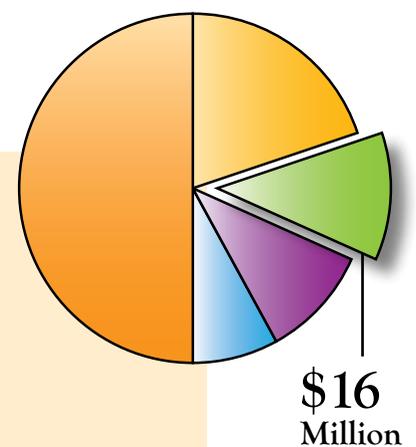
Few dioceses have a local institution dedicated to the formation of priests, permanent deacons, and lay ministers. With this blessing comes a great responsibility, which The Athenaeum fulfills through forming and educating:

- Mount St. Mary’s Seminary of the West offers formation, spiritual guidance, theological knowledge, practical and pastoral experience, and a prayerful home for the men who are answering the call to priestly ministry.
- The Diaconate Formation Program prepares permanent deacons to nurture and serve God’s people. There are currently 174 deacons actively serving our parishes.
- Lay Pastoral Ministry students develop the skills they need to share their spiritual gifts. The Lay Pastoral Ministry Program, founded in 1975, is one of the first such programs in the United States and has more than 600 graduates.
- Graduate students are offered more specialized opportunities of study in various subjects, including earning Master’s degrees in Theology, Biblical Studies, and Catholic Studies.

In his ministry a priest promotes the spiritual, emotional, and physical well-being of the people. These skills are strengthened over a lifetime, but formed during his time as a seminarian. Yet priests alone cannot provide the ministry necessary in diocesan parishes and schools. Today, parishes and schools are blessed with the gifts and talents of religious, permanent deacons, and laity whose generosity and devotion make possible the mission of Christ in our archdiocese. Our spiritual leaders are of utmost importance to the vitality of the Church in the 21st Century, and we believe that financial impediments should not stand in the way of men and women willing to respond to God’s call.

The Athenaeum/Mount St. Mary’s Seminary of the West

- The number of seminarians has doubled in the past five years.
- 67 seminarians anticipated in 2014-15.
- 27 permanent deacon candidates.
- 100 lay pastoral ministry students and 31 graduate students.
- 98% of our archdiocesan priests were formed at our seminary.



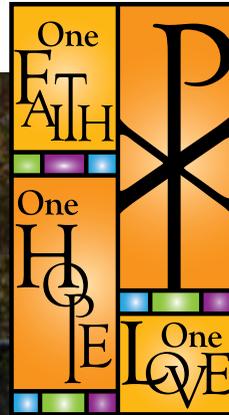
“It was through the generosity of the faithful of the archdiocese that I was able to attend The Athenaeum of Ohio, and was ordained a priest in 2011. Mount St. Mary’s Seminary of the West provided a world-class education that prepared me for priestly parish ministry. Whether I am celebrating Sunday Mass, the baptism of a child, the funeral of a longtime parishioner, or bringing Christ, present in the Eucharist, to parishioners, I am eternally grateful for the spiritual and educational formation that I received at our diocesan seminary. Please know that I pray daily for the benefactors of the seminary – thank you!”

*– Reverend Scott Wright, Parochial Vicar,
St. Anthony of Padua and Holy Angels, Dayton*

The Athenaeum of Ohio, which includes Mount St. Mary’s Seminary of the West, remains one of the few Catholic seminary graduate schools of theology in the Midwest. As the third oldest Catholic seminary in the United States, the institution has for more than 180 years been dedicated to preparing the faithful to do God’s work.

In order to continue this important mission in the life of our local Church, **One Faith, One Hope, One Love** will provide for:

- Tuition assistance for our graduate seminarians, college seminarians, permanent deacons, lay pastoral ministers, and other laity following their vocational call.
- Increasing the endowment for faculty and staff positions to ensure academic excellence and long-term viability.
- Securing our sacred space with support for facility operating costs, classroom technology upgrades, renovation for additional residential rooms to accommodate the anticipated growth in seminarian numbers, and weatherproofing the main building.



Caring for Retired Diocesan Priests



Those Who Serve

- Currently, 87 diocesan priests are receiving retirement benefits.
- In the next five years, the number of retired priests receiving benefits may increase to 140.

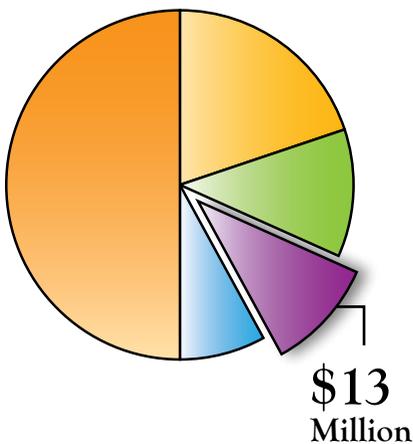
Through the Sacrament of Holy Orders, in a moving ceremony, a man is ordained to the priesthood. He promises he will faithfully fulfill the substantial demands of priestly life in obedience to his bishop. Lesser understood is the promise from the bishop to care for the new priest throughout his ministry.

When priests retire they continue to make a profound impact on the spiritual and personal lives of Catholics of all ages. They celebrate Mass in area parishes, visit the sick and homebound, and bring God's Word to those in prison. After a lifetime of sacrifice and service, no priest should face retirement with financial uncertainty. Parishes support their priests during their active ministry. Once retired, our priests depend on their monthly retirement income, Social Security, and personal savings to meet living expenses. Our archdiocese established a fund in 1967 to finance benefits for retired priests unable to continue their ministry. There are currently 87 priests receiving benefits from the retirement fund.

Soon, for the first time in the history of our archdiocese, there will be more retired priests than active priests. Projections indicate the number of men receiving benefits may grow to 140 within the next five years. With a high average age and a great number of priests preparing to retire, there is a pressing need to provide for these many faithful servants of the local Church. **One Faith, One Hope, One Love** is committed to supporting our retired diocesan priests.

“When I was ordained in 1961, ‘retirement’ was never a word in my vocabulary, and I gave it little thought throughout my work as a teacher, high school principal, and pastor. Then in a blink of an eye, I’m 76 years old and celebrating my 50th anniversary! I ‘retired’ and now help pastors every week, I offer Mass at a rest home every week, and continue as a chaplain at a local high school. I love it! I thank God I can still help out. And I thank you for the generous financial support we receive.”

—Reverend Robert Obermeyer



For this reason, I remind you to stir into flame the gift of God that you have through the imposition of my hands. (2 Timothy 1:6)



Catholic Charities and Social Services

“In the poor and outcast we see Christ’s face; by loving and helping the poor, we love and serve Christ.”

– Pope Francis

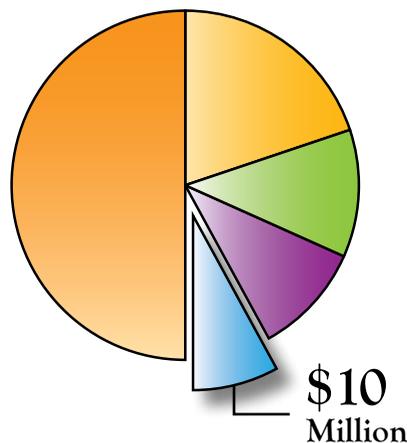




As an expression of our faith, we serve the poor and vulnerable through two agencies: Catholic Charities Southwestern Ohio and Catholic Social Services of the Miami Valley. The 131,000 people we serve annually include many who are out of work for the first time, families with young children, older adults, caregivers, refugees/immigrants, at-risk youth, women in crisis pregnancies, and those who benefit from mental health counseling. We deliver food to provide five million meals annually through food banks, pantries, and soup kitchens. The need is very real and growing, and service is provided without regard to religion, race, or age.

José, father of a little girl, attends GED classes at Su Casa Hispanic Center (a Catholic Charities program). He works six days a week and spends his day off in classes. He is tutored by three seminarians who volunteer at Su Casa. He hopes to complete the GED soon and earn his high school equivalency credential.

In 2013, our two agencies passed rigorous reviews by the Council on Accreditation, and were recognized for providing the Highest Quality Service and for Continuous Quality Improvement across all programs. We have a long tradition of working to protect human life. Our programs range from the beginning of life (pregnancy counseling and adoption) through the end of life (senior programs and respite care).



The Archdiocese Serves and Gives Life Through Christ's Love

- 131,000 people served annually to improve lives.
- Our programs routinely report success rates of 80-90%.
- 93% of funds received provide direct service.
- More than 3,000 volunteers give 224,000 hours of service annually.
- 16% of archdiocese residents are food insecure, with the majority being children.



One Faith, One Hope, One Love provides an opportunity for our local Church to lift many who struggle from sliding further into poverty. Through increasing services provided and enabling a higher level of quality service we will:

Jessica, mother of three, started working at Second Harvest Food Bank in Springfield (a Catholic Charities program) doing odd warehouse jobs under a mandated welfare-to-work program. Her work ethic was outstanding and she accepted a full-time position with the Food Bank. She is now coordinating the Food Bank's Mobile Food Pantry and is providing for her children without supplemental assistance.

- Provide specific programming to parishes and the community to reach 25,000 people with the Gospel message to serve the poor.
- Expand care management and enable 32,000 more families to improve their life situations.
- Develop self-sufficiency for many more people through job readiness, literacy, healthy choices, GED, financial skills, and legal services.
- Invest further in parish/community food pantries, nutrition programs, and the Second Harvest Food Bank to deliver an additional 7.5 million meals to reduce hunger.
- Increase volunteer hours by 128,000.
- Increase effectiveness through technology and facility upgrades to serve 67,000 more individuals.

We Need You

We Need You ... to Support One Faith, One Hope, One Love

From its humble beginnings as a diocese nearly two hundred years ago, the Archdiocese of Cincinnati has matured into a Church family that continues to respond to the needs of many. To meet the spiritual and material demands of today while preparing for the future, the Archdiocese of Cincinnati has launched this historic campaign after much prayer, careful study, and comprehensive consultation. At this important moment, let us be mindful of the many blessings our Lord has provided. Recognizing that all we are and all we have are gifts from the Lord, we are asked in the Gospel to share these gifts in thanksgiving for God’s generosity and goodness to us.

Archbishop Schnurr is leading this effort with the support of priests, deacons, religious, and laity. Each parish is participating in our campaign and every Catholic household is being asked for its prayerful consideration of a multi-year pledge. Businesses and charitable foundations are being invited to support the effort. We invite you also to consider becoming a campaign volunteer, as many involved parishioners are needed for this initiative to be successful.

One Faith, One Hope, One Love marks an exciting time in our nearly 200-year history. We face distinct challenges, but these bring tremendous opportunities as we embark on the most significant fundraising campaign in our history. We are blessed with a generous community that comes together with a common heart and spirit, and we thank you for your support. Through your prayers, participation, stewardship, and generosity, we can better serve the needs of our people, and pass on our heritage to future generations.



Summary

Campaign Components	Funding
Catholic Education: Schools and Parishes	\$65,000,000
Local Parish Priorities (20% Parish Share)	\$26,000,000
Fostering Vocations	\$16,000,000
Caring for Retired Diocesan Priests	\$13,000,000
Catholic Charities and Social Services	\$10,000,000
Total	\$130,000,000



Ways to Give



Pledges

Pledges payable over three to five years allow donors to consider more substantial commitments than are possible with one-time cash gifts. Donors who pledge may determine payment schedules to meet their own needs. Payments can be made by check, credit/debit card, or electronic funds transfer (EFT).

Securities

Gifts of stock to the campaign could be a source of significant tax benefit to the donor by eliminating capital gains taxes. The Catholic Community Foundation for the Archdiocese of Cincinnati will sell a gift of stock immediately and the value of the gift will be determined at the time of transfer.

Matching Gifts

If your company has a matching gift program, you may be able to “double the impact” of your gift by requesting a matching gift form from your company and including it with your pledge card.

Planned Gifts

Bequests, charitable gift annuities, and life insurance policies are just a few options for donors to consider to make a pledge to **One Faith, One Hope, One Love**. These planned gifts enable the donor to make a larger gift than current income might allow. If you are interested in planned giving, please call Michael Vanderburgh, Chief Development Officer, at 1-800-686-2724 ext. 2882.



One Faith, One Hope, One Love

Good and gracious God, we thank you for the rich blessings you have showered on our Archdiocese and its people, from generation to generation.

United in ONE FAITH, may we respond with joy and generosity to the demands of the Gospel in our time and for our future.

Gathered in ONE HOPE, may we find the courage for sacrificial giving, knowing that you sustain us beyond all our fears and anxieties.

Driven by ONE LOVE, and guided by your grace, may we build up the living Church, the Body of Christ, here in this time and this place.

Humbly we ask your help, Father, for without you we can do nothing.

In the Name of Jesus Christ, your Son, our Savior, send us your Holy Spirit of Faith, Hope, and Love to prosper the work of our hands.

Through the intercession of St. Francis de Sales, our Archdiocesan patron, and entrusting ourselves to the motherly care of Mary, Star of the New Evangelization, we make our prayer.

Amen.

